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	DATE OF SHOWING (1st choice)	(2nd choice)	(3rd choice)
THE JAPANESE BEETLE			
LITTLE SMOKEY			
THE FEDERAL VETERINARIAN IN AGRICULTURE			
THE FOREST SERVICE ENGINEER			

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☐ PLEASE SEND ME THE USDA TV FILM CATALOG

NAME _____ STATION _____ ADDRESS _____

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The films described in this circular are but four of 150 films available from the U. S. Department of Agriculture. Most films are available in black and white; about half are also in color. Screening times vary from 40 seconds to 32 minutes; most range from five to 15 minutes. A copy of the USDA TV Film Catalog, listing these films, will be sent you if you will check the above box.

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VOL. 3, NO. TWO
MAY, 1959

TIMELY FILMS

FROM THE UNITED STATES DEPARTMENT OF AGRICULTURE

Spring is bustin' out all over...



For Gardeners...

THE JAPANESE BEETLE (13 min., color only, 16 mm. sound)

Each Spring the inevitable invasion of plant pests and insects begins all over the country. One of the most destructive campaigns against 250 farm, field and fruit crops and ornamentals is caused by the Japanese Beetle.

This film shows the life cycle of the beetle, and methods of detecting and controlling his activities. Viewers are acquainted with State and Federal control programs and quarantine regulations. Reasons for restrictions in transporting plants from area to area are made clear. Tested methods of combating the beetle help both farmer and gardener get an early start against this destructive pest.



For Vacationers

LITTLE SMOKEY (13 min., color or b/w, 16 mm. sound)

Hopalong Cassidy narrates this documentary of SMOKEY, the forest fire preventin' bear, who was found clinging with burned paws to a charred tree after a forest fire. From his burned out home in the Capitan Mountains of New Mexico to the National Zoo in Washington, D. C., the career of SMOKEY THE BEAR is followed enthusiastically by the school children of America. Now a full grown bear, SMOKEY is the living symbol of the need for applying fire prevention measures in all forests in the United States.



For Career Seekers

THE FEDERAL VETERINARIAN IN AGRICULTURE

(13¾ min., color only, 16 mm. sound)

This is the story of the USDA veterinarian and his role today in safeguarding the health of America's meat and poultry supply. Since 1870 the vigilance of the Federal Veterinarian at borders, sea ports, airports in every state and many a foreign country has increased the health of our country and improved the quality of its food. This film is the story of his work in identifying animal diseases and controlling and eradicating their spread in today's world of rapid transportation.

THE FOREST SERVICE ENGINEER

(24¼ min., color or b/w 16 mm. sound)

This is the story of the Forest Service engineers--men who share with forest rangers the responsibility of managing, protecting, and developing the resources of the National Forests. They design and supervise the construction of all the roads and trails and other facilities necessary for the many activities in the National Forests, and are responsible for surveying and mapping forest areas. Two engineers tell how they feel about the challenge of the job and the opportunity to work for their fellow Americans.

This is another quarterly film flier being sent to inform you of timely, informative films that can be shown on public service time.

Make bookings early, as only a limited number of prints is available. PRINTS MUST BE RETURNED IMMEDIATELY AFTER YOUR SHOWING to meet other commitments.

To order these films, fill in the reverse blank, indicating the date each is desired, with second and third choices, add your name and address and return to:

Motion Picture Service
Office of Information
U. S. Department of Agriculture
Washington 25, D. C

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